

渐行渐远的电子图书与借阅 ——挑战传统图书馆服务

Foster Zhang
Library Technology Integration Lead
Johns Hopkins University
May 31, 2012

当图书变成电子书时...



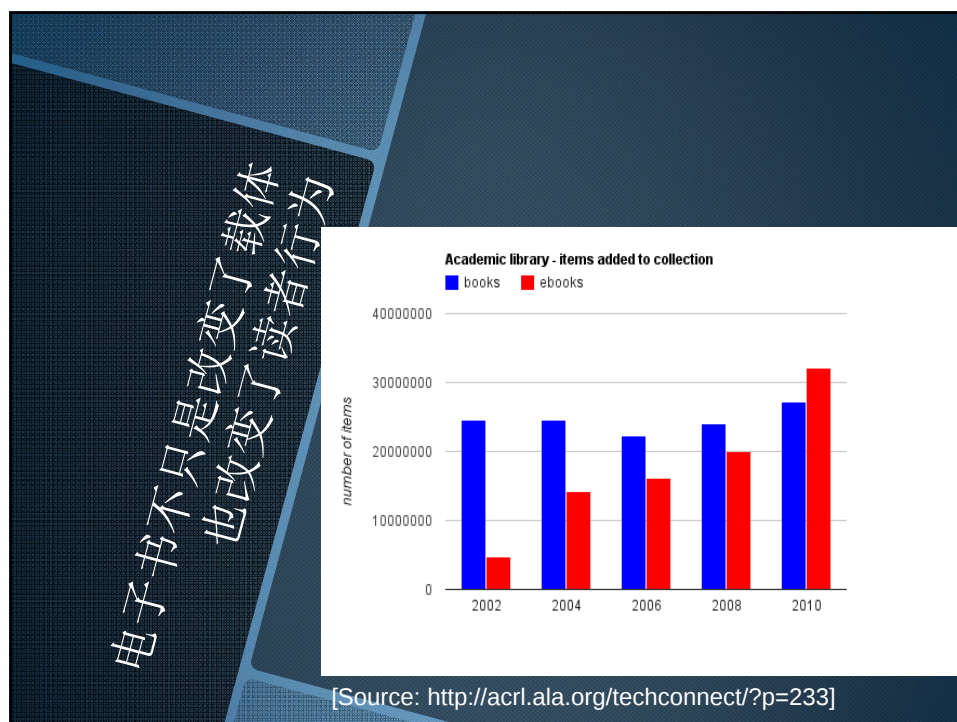
图书馆服务
距离读者更加遥远

“ Better discovery from publishers and distributors

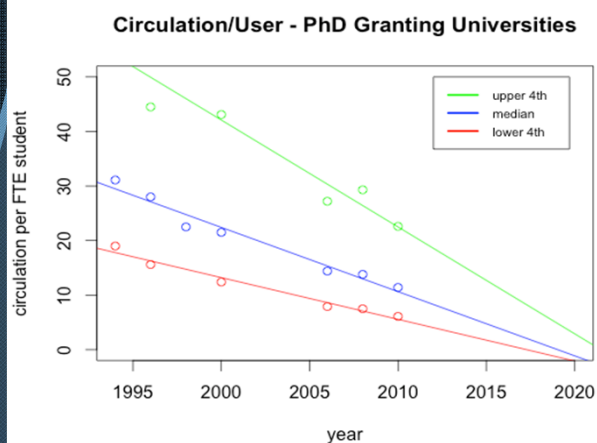
“ Circulation is managed by vendor in cloud

“ User manages his own ebook collection and access

“ Library is for “old” materials



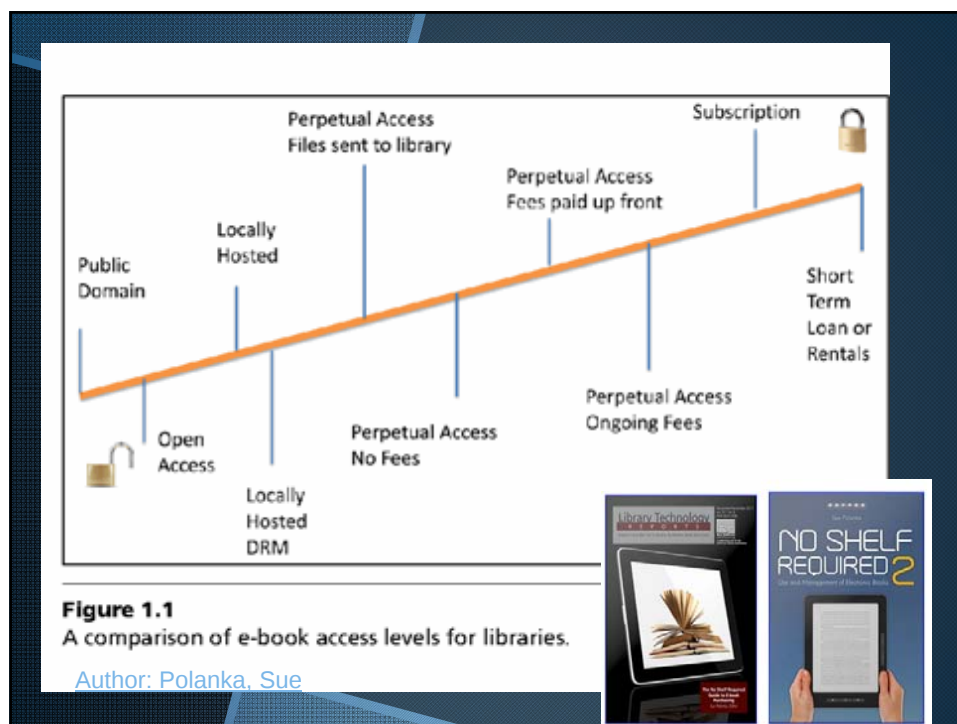
学术图书馆 流通服务的终结?



[Source: <http://acrl.ala.org/techconnect/?p=233>]

电子借阅相关的问题

- “ Where to discovery ebook
- “ Who owns ebook contents
- “ Who controls ebook access rights
- “ How do I find out if the ebook is available for me to checkout
- “ What I can do with the ebook I borrowed



图书馆电子书的用户驱动采购界面

The screenshot shows the library's user-driven acquisition interface for the book "No Shelf Required 2: Use and Management of Electronic Books" by Sue Polanka. The page includes a "Read Online" button and a modal dialog asking if the user wants to continue browsing.

Book Details

No Shelf Required 2 : Use and Management of Electronic Books		
by Polanka, Sue		
Title:	No Shelf Required 2 : Use and Management of Electronic Books	Print ISBN: 978030911407
Author(s):	Polanka, Sue	eISBN: 978030909328
Publisher:	ALA Editions	Pages: 274
Publication Date:	07 Jan. 2012	LCN: Z Z
Category:	Publishing	Editor: N/A
Language:	English	
LCN:	Electronic books Libraries. Special collections. Electronic books Libraries and electronic publishing Electronic books	

« Return to book details

Your time browsing this book has elapsed.
Do you wish to continue?

Yes (create a loan) No (return to catalogue)

Your book is now loading...

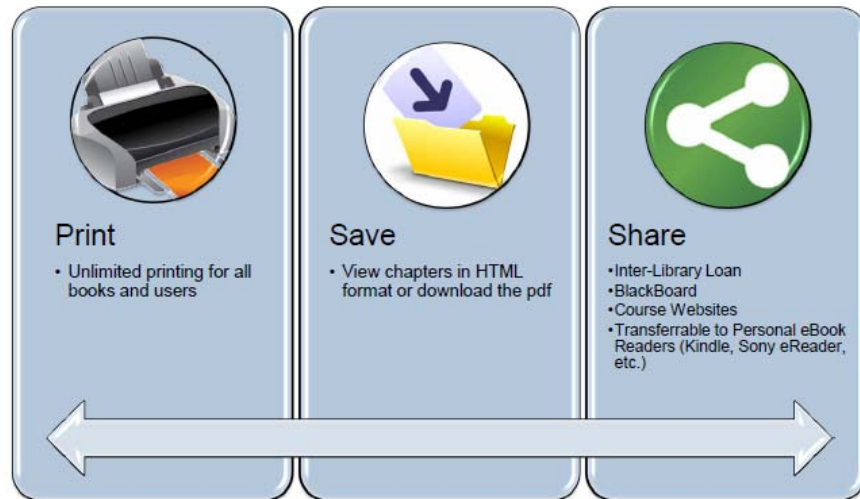


“传统”电子书的营销

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1.6 billion title pages viewed
99 million visitors
35 million checkouts
17 million hold

3M 数字图书馆平台

3M's new digital library is designed to lend ebooks and e-readers

May 20th, 2011 by Nate Hoffelder · 4 Comments · digital library

[3M Library Systems](#) (they make electronic equipment for libraries) have announced a new digital library platform. It's called the 3M Cloud Library, and it has 2 publishers already signed up so far, Random House and IPG. They expect to announce more publishers shortly.



3M 数字图书馆平台

“ Browse anywhere, read anywhere

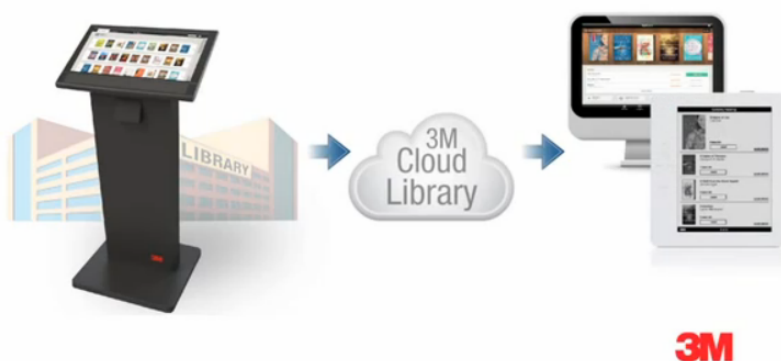
“ Library ebook check out to cloud

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3M 云图书馆

3M™ Cloud Library Overview
by 3M Library



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Ebrary (iPad)

Online Search

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"sustainability" >

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"sor juana" >

Sustainability Assessment
by Gibson, Robert B. (Earthscan, 2005)

Managing for Sustainability
by King, Roy, McLeod, Don, O'Connor, Damien (Sage Publications, 2002)

Ecocriticism-Based Design for Sustainability
by Bailey, Robert G. (Springer, 2002)

Planning Sustainability : Implications of Sustainability for Public Planning Policy
by Kieny, Michael, Meadows, James (Routledge, 1999)

Measuring Sustainability : Learning by Doing
by Bell, Simon, Morse, Stephen (Earthscan, 2002)

Sustainability Revolution : Portrait of a Paradigm Shift
by Edwards, Andrea R. (New Society Publishers, 2005)

NEXT Sustainability Wave : Building Boardroom Buy-in
by Wilentz, Bob

Online Search

Search

Search

Recent Searches

"sustainability" >

"business" >

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Ebrary (iPhone)



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for...
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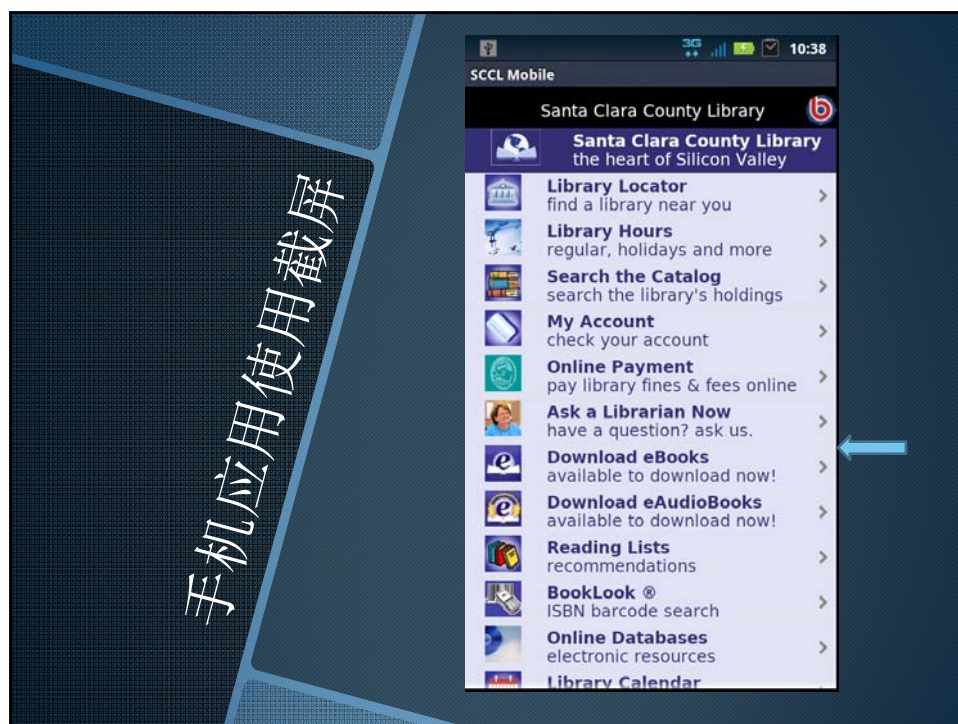
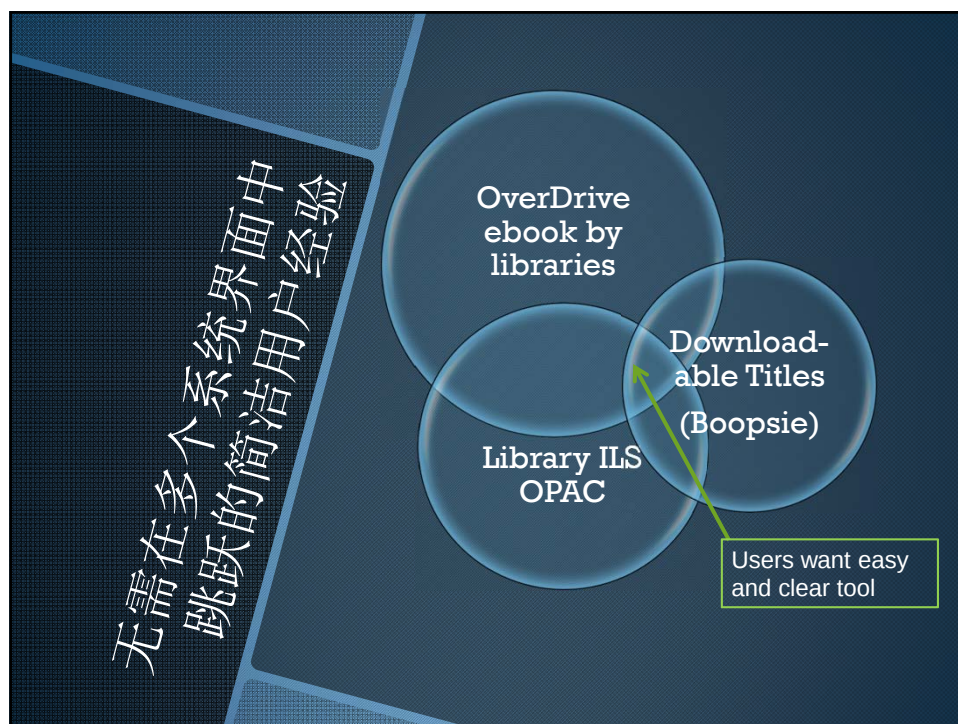
**The Complete Mobile Solution
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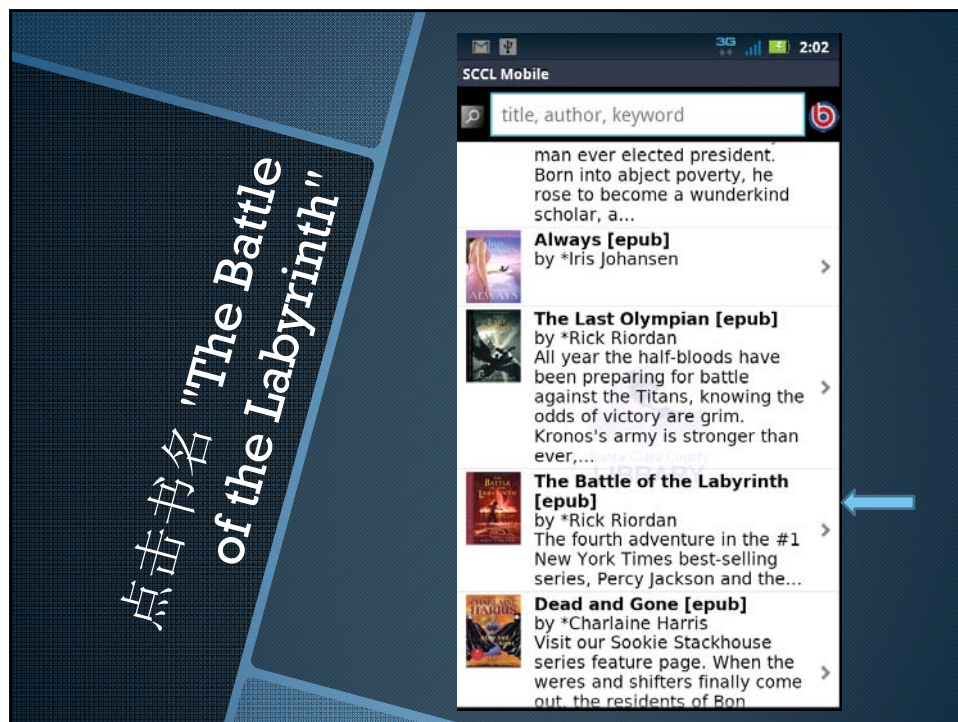
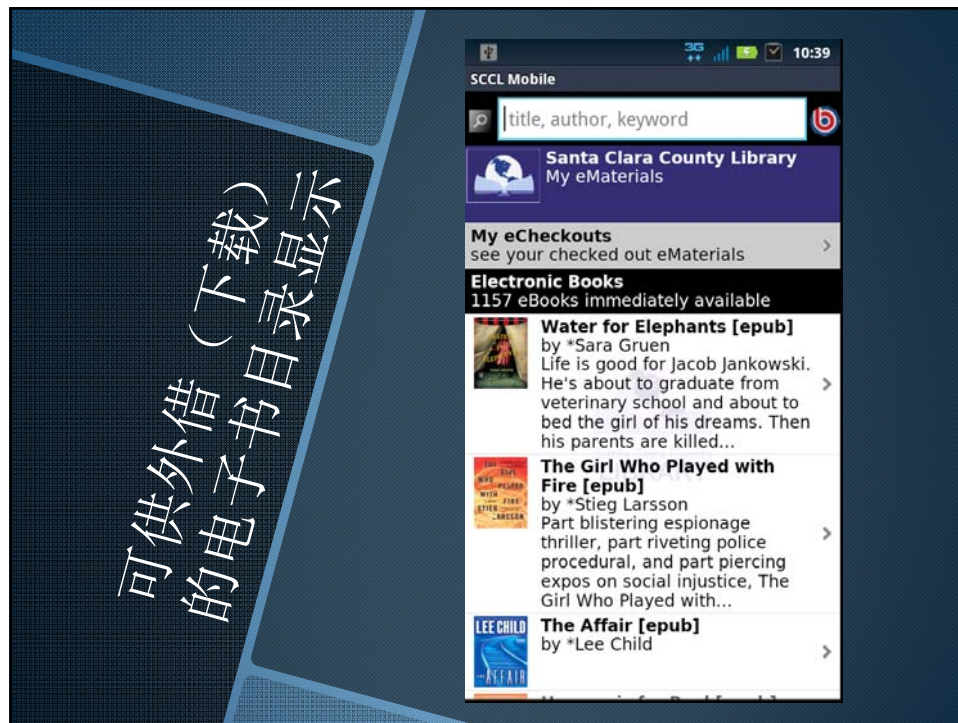
* Optimized for all tablets
and smartphones

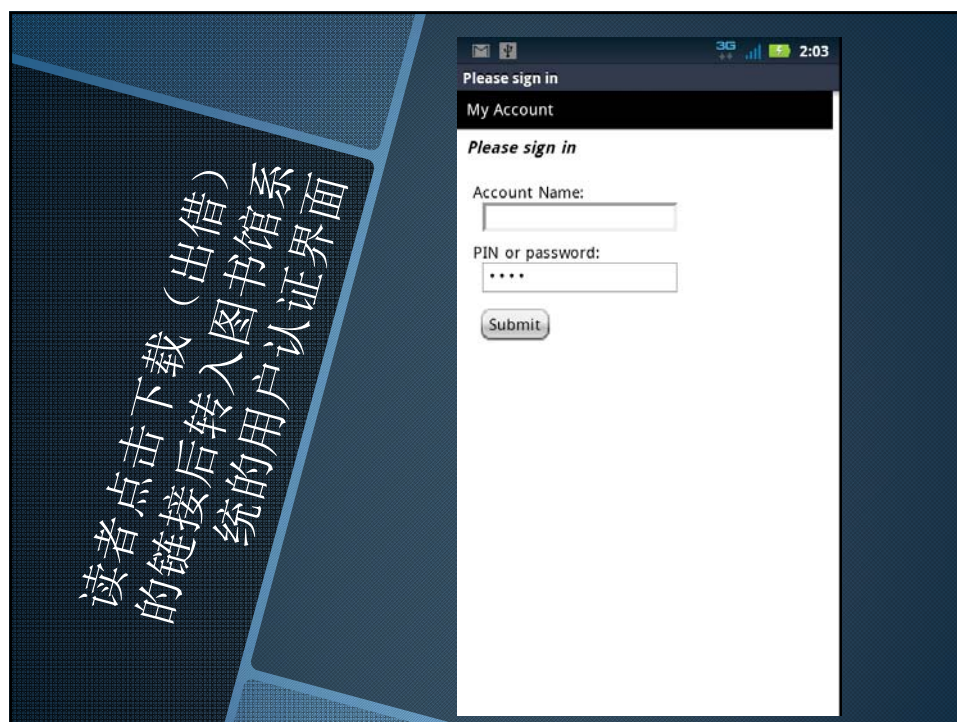
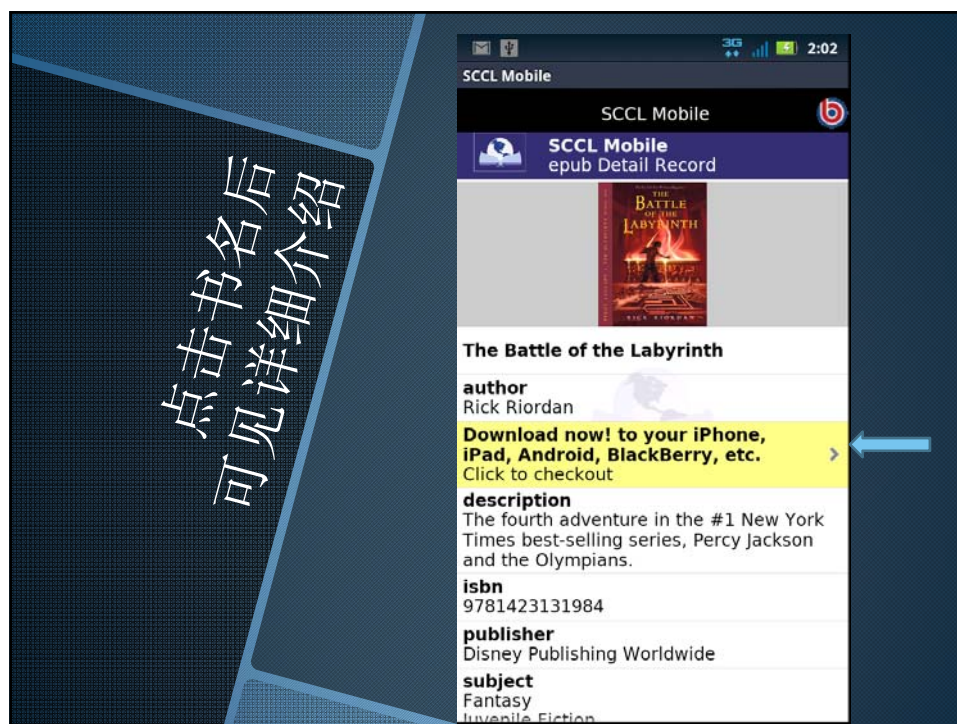
Android iPhone

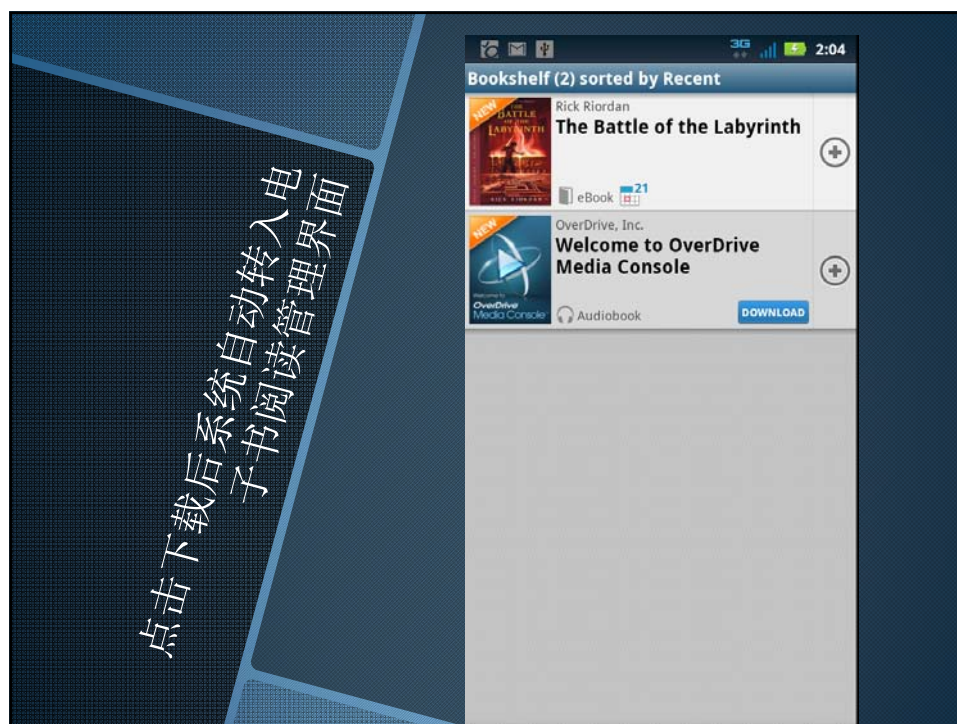
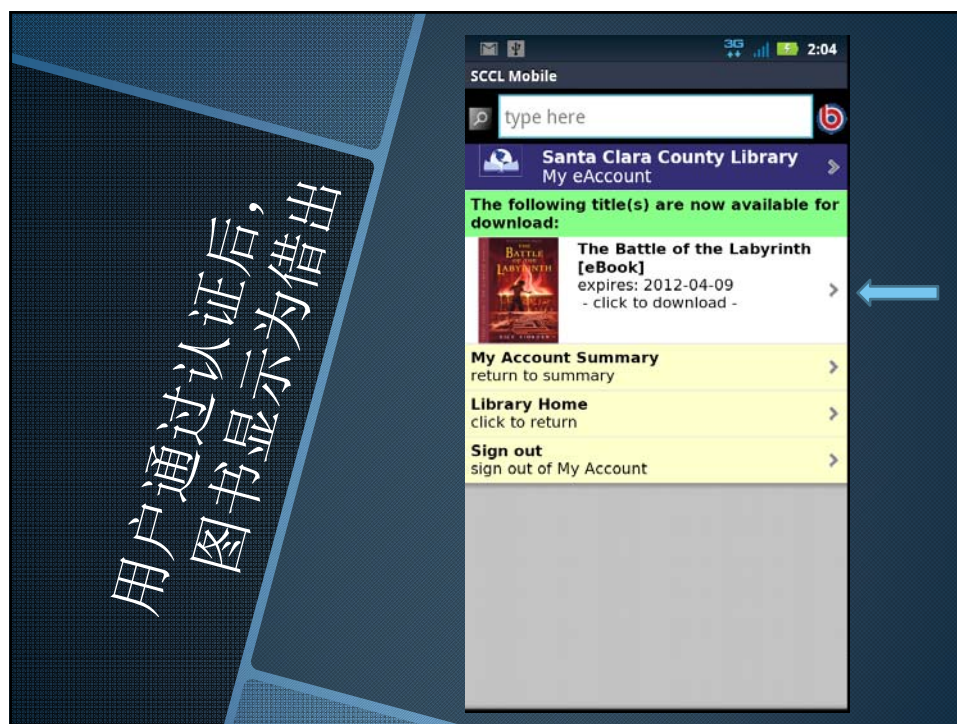
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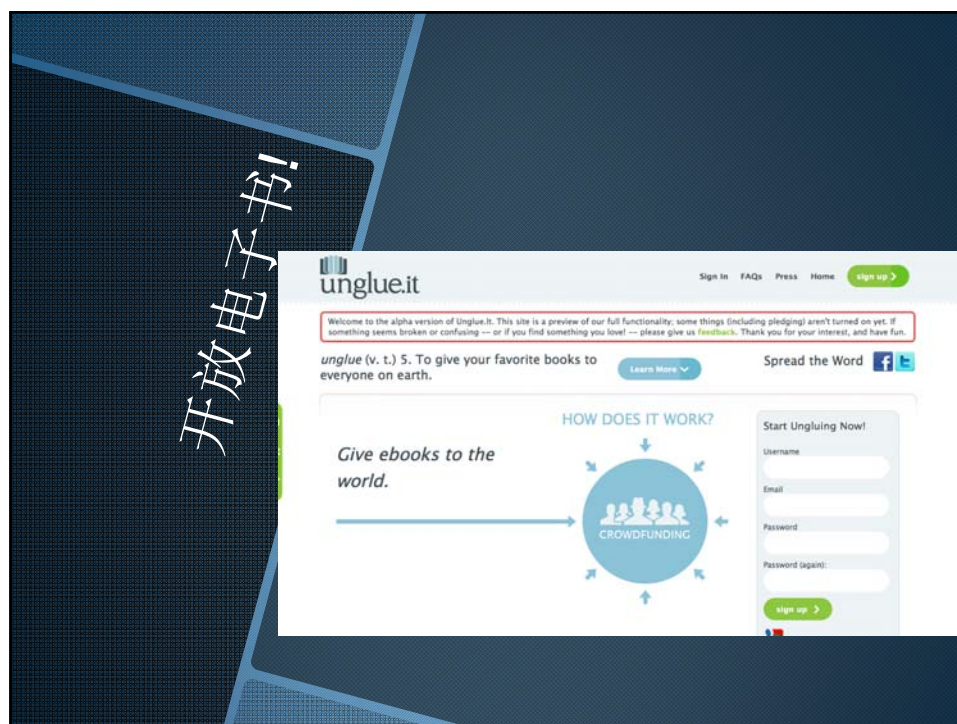
Boopsie® for Libraries Library Benefits Features











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COLLECTIONS BUILD CONNECTIONS



图书馆服务的边缘化?

- “ Acquisition being decided by Patron PDA
- “ Discovery services provided by contents providers
- “ Patrons/Ebook providers manage “circulation”
- “ Library only responsible for purchasing license

图书馆的努力方向?

- “ Toward Library ebook ownership
- “ Integration of ebook providers' platform with library ILS (Overdrive API)
- “ Understand ebook user experiences
- “ Define library's role in post print book environment

感谢聆听...

问题?

fzhang@jhu.edu
foster.j.zhang@gmail.com